## 2024 "I Voted" Sticker Design Contest

The Prince William County Office of Elections is thrilled to announce our first-ever "I Voted" Sticker Design Contest.

Prince William County's Office of Elections is seeking a way for voters to showcase county pride with our 2024 "I Voted" Sticker Design Contest. The chosen sticker design will be used to represent voters from all across the county, both on Election Day and year-round on the PWC Office of Elections website.

**Eligibility:** The contest is open to all Prince William County residents. Entries may be submitted by both individuals and groups. Multiple entries are permitted and encouraged.

**Design Guidelines:** The phrase "I Voted" must be legible and included in the design. Design should be circular. All designs must be submitted as a PDF document. The final printed sticker dimensions will be resized to 2" diameter.

**How to Enter:** The design contest will run from February 5th to March 15, 2024. All designs must be submitted electronically via this form as a PDF document.

If you have questions about how to format or submit your entries, please contact our Outreach Coordinator at 703-792-6473, or email tsimpson1@pwcgov.org.

**Judging:** The Office of Elections and the Electoral Board will review all entries for adherence to the contest rules and evaluate those entries based on a) uniqueness of the design in relation to Prince William County and its distinct county identity; b) clarity, strength, and effectiveness of design; and c) overall aesthetics or eyecatching ability. The Electoral Board and Staff will select final designs to advance to a vote by Prince William County Election Officers.

**Finalists:** The Office of Elections will notify finalists via the email and phone number provided on the contest entry form. If a finalist cannot be confirmed by the office, then the entry with the next highest number of votes will become the potential winner, pending confirmation.

**Winners:** The confirmed design with the most votes will become the winner. Once confirmed, the Office of Elections will publicly announce the winner.

All finalists and the winner will be recognized as part of the July 2024 Electoral Board meeting.

## **Prizes:**

1st Place: \$3,000 and adoption of design by Office of Elections for election stickers and branding

2nd Place: \$1000 3rd Place: \$500

**Rules:** By submitting an entry, each entrant acknowledges that their entry: a) is their original work; b) does not violate or infringe upon the copyrights, trademarks rights of privacy, publicity, or other rights of any person or entity; c) does not feature the likeness of a private individual without that individual's written permission for its use; d) does not contain references to any candidates or political parties or advocate for or against any issue; e) does not trigger any reporting or royalty obligation to any third party; and f) does not and will not violate any applicable law, statute, ordinance, rule or regulation. Further, if a design is selected as the winning entry, the Prince William County Office of Elections has the exclusive and irrevocable right to use the winning design for the official "I Voted" sticker and Office of Elections branding. Office of Elections Staff and their family members are not eligible to participate.



For more information:

**Call:** 703-792-6473

**Email:** tsimpson1@pwcgov.org **Website:** pwcvotes.org/votingsticker